



POLICY

SO-03

Use of Electronic Communication and Social Media Guidelines

Board Received:

Review Date:

Responsibility: Superintendent of Education responsible for Information Technology

Policy Statement:

Grand Erie District School Board supports appropriate, safe and secure two-way communication between Grand Erie, schools and board departments and their communities (teachers, staff, students, parents/caregivers), by providing guidelines for effective electronic communication to support building a culture of learning, well-being and belonging.

Grand Erie encourages schools and board departments to communicate information and activities by developing and maintaining appropriate communications channels and tools in consultation with relevant internal departments.

The Board recognizes the changing nature of technology and continues to work to remain current while providing staff with increased opportunities to develop and implement new technologies and applications.

References:

- Use of Electronic Communication and Social Media Guidelines (SO-XXX)
- Code of Conduct Policy (SO-12)
- Grand Erie's Code of Digital Citizenship
- Acceptable Use of Information Technology Policy (SO-27)
- Website Requirements Procedure (SO-134)
- Ontario College of Teachers – *Professional Advisory: Use of electronic communication and social media*
- Elementary Teachers' Federation of Ontario – *Electronic Communication and Social Media: Advice to Members*