

CALLING ALL TEACHERS!

Mind Your Plastic is offering a free program that is designed to teach youth about the harmful impacts of plastic pollution and what they can do about it.



GET OUTSIDE

Students will complete a cleanup of their community - no shoreline required!



HANDS ON LEARNING

Students will sort, track and analyze their findings



ALL EDUCATIONAL MATERIALS PROVIDED

We email you all the information and activities to educate your students and help you plan your cleanup!



Registration is now open for our 2026/2027 program. Reserve your spot by scanning the QR code or visiting us at www.mindyourplastic.ca



SIGN UP HERE





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Charitable Tax Number: 74084 6894 RR0001

YOU'RE INVITED!

Dear Principal/Teacher,

Did you know that annually, **over 300 million tons of plastic is produced around the world**? Unfortunately, more than 90% of that plastic is not recycled. Distressingly enough, much of that plastic ends up in our oceans. **At least 8 million tons of plastic is dumped into the ocean each year, with the equivalent of one dump truck load of plastic entering our oceans every single minute.** While plastic has become pervasive in our communities, each of us can make personal changes to improve the situation, and advocate for an economy that minimizes waste and prioritizes reusable, or circular, materials. That's where you and your students come in!

Mind Your Plastic (MYP) is a registered Canadian charity dedicated to eliminating plastic pollution in Canada by advocating for municipal policy change, working with businesses to reduce their plastic pollution footprint, and delivering direct action and education programs, like the Circular Economy Ambassador Program (CEAP).

MYP is inviting you to participate in our free, annual CEAP that aims to educate our future leaders about the harmful impacts of plastic pollution, the importance of a circular economy and what they can do about it. Sign ups are open now for the 2026/2027 school year!.

Objective & Description of Program

The CEAP is voluntary and can be adapted for all ages. The Program is broken down into a few phases:

- **Classroom Education**

Teachers receive **age-appropriate curriculum and education tools** to introduce students to plastic pollution, its environmental impacts, and the difference between a linear economy (take,make,waste), and a **circular economy**. Teachers also develop a greater understanding of these issues alongside their students.

- **Local Cleanup & Data Collection**

Students take their learning outdoors by completing a **litter cleanup in their local community**. They track, sort, and record what they collect, learning firsthand about the types of waste entering their communities and identifying opportunities to prevent pollution.

- **Problem Solving & Action**

Follow-up activities encourage students to think critically about **what they can do to reduce waste and pollution**. Students can complete household waste audits, explore changes they can make in their own lives, and even connect with local businesses and municipalities to advocate for change. Many students bring what they learn home and involve their families too!

- **Future Action & Community Impact**

The data collected by students is added to MYP's database, helping us identify trends in plastic pollution and supporting efforts to influence **municipal policy and community-level solutions** across Canada.

CEAP gives students the opportunity to:

- Learn about real-world environmental issues
- Get outdoors and participate in hands-on learning
- Develop critical thinking and problem solving skills
- Understand the circular economy and their role in it
- Collect meaningful data from their own community, becoming citizen scientists
- Identify actions they can take at home and at school
- Become **Circular Economy Ambassadors** in their communities

And best of all, **it's FREE!** We provide the academic resources and program materials you need to complete the program.

We would appreciate it if you could please share the flyers with your fellow teachers or place them in an area where teachers may review them, in case any of them should be interested in incorporating the program in the upcoming year's syllabus!

Thank you for your commitment to making the world a better place. We hope you'll join us in educating our future leaders on how to become environmental advocates and eliminate plastic pollution at the source.

Warm regards,

Mind Your Plastic