



Grand Erie This Week
Media Advisory: February 29 – March 4

Grand Erie launches Be Well Campaign

We're pleased to launch Grand Erie's Be Well Campaign today, a reflection of the Child and Youth Mental Health Strategy. This campaign is aimed at helping students know where to get help and how to be well. It was co-created with secondary students from Simcoe Composite School in an effort to ensure the communications connected with students. Over the next week, Heather Carter, Mental Health and Well-being Lead, and I will be delivering kits to every secondary school in the Board. We hope to meet with a student council representative to highlight the components of the campaign. For more information about the campaign, please visit www.granderie.ca/bewell

Contact: Shawn McKillop, Manager of Communications and Community Relations, 519-756-6301 ext. 281147

Supporting School Councils – Spring Session at Branlyn Community School

Wednesday, March 2, 2016 | Light dinner at 6:15 p.m. with the agenda to start at 6:45 p.m. – 8:15 p.m.

This session is for parents who are on School Councils across Grand Erie to come together and learn about how they can inspire and lead in their school to support parent involvement.

Contact: Shawn McKillop, Manager of Communications and Community Relations, 519-756-6301 ext. 281147

Brant/Brantford

Black History Month Celebration at Burford Elementary

Monday, February 29, 2016 | 11:30 – 12:30 p.m.

Students and staff from Burford District Elementary School will welcome Jojo Chintoh from Passages Canada. You may remember Mr. Chintoh as the first black TV journalist with CityTV. He has since partnered with Passages Canada and engages in public speaking.

Brantford Collegiate Institute Hosts the 70th year of the Sears Ontario District Drama Festival

Tuesday, March 1 - Saturday, March 4, 2016 | Weekday performances start at 6:30 p.m. Saturday performances start at 6:00 p.m.

The Sears festival is a platform for those who love theatre. The official Sears website says: "The prime purpose of the festival is to provide a showcase for participants to demonstrate their unique drama works. It brings together students, teachers, theatre professionals, and community members to view, discuss, critique and enjoy each other's creative efforts. We wish to extend an invitation to the BCI community to be witness to the incredible talent of our students. Each evening showcases two to three different performances by various schools from our district. Tickets are \$7 for adults and \$5 for students per evening.

Contact: Ann Myhal, Principal, 519-759-3210

GELA - Adult Education Doors Open, 1 Market St. Campus

Wednesday, March 2, 2016 | 1:00-3:00 p.m.

Open Doors- An opportunity to stop by and see the variety of program possibilities offered at our Market St. Campus. Your tomorrow starts today @ GELA.

Contact: Scott Johnson, Principal, 519-753-6079

James Hillier 65th Anniversary Celebration

Thursday, March, 3, 2016 | 2:00 p.m.

James Hillier Choir will be performing in the gym as part of this year's 65th Anniversary Celebration. The performance will last approximately 1 hour. Parents and guests are welcome to attend.

Contact: Doug Ouellette, Principal, 519-752-2296

Haldimand

Intermediate Boys' Basketball (Final Tournament) at DSS

Friday, March 4, 2016

Contact: Jonathan Whiton, Selina Reitsma, Teachers, Rainham Central School, 905-779-3404

Norfolk

Wellness Room at Simcoe Composite

A group of students representing grades 9 to 12 have created the Wellness Team whose focus is to provide opportunities for students to be well. Their objective is to embed wellness into their school culture and refocus the conversation about mental health from mental illness to mental wellness. At the heart of this program, however, is an effort to support students who are dealing with difficult mental health concerns. In their attempt to create a culture of wellness, the team designated a space in Simcoe Composite School called The Wellness Room. Students can go to this room to receive peer counselling, peer tutoring, and engage in art therapy, music and even aromatherapy.

- As part of the Be Well Campaign, the Wellness Team is making special arrangements to display the Be Well posters and magnets throughout their school to continue the conversation about mental health and wellness.

Contact: Alison High, Principal, 519-426-4664 (Jason Mayo is also a contact)