

Ministry of
Economic Development
and Trade

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Ministère du
Développement économique
et du Commerce

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56, rue Wellesley Ouest
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March 10, 2010

Dear Educator:

Does a summer job students create for themselves, supported by training, mentoring and grants of up to \$3,000, sound too good to be true? Only if you don't know about **Summer Company**.

Summer Company is unique among Ontario summer job programs. Open to all students, aged 15 to 29, the program reduces barriers that prevent entrepreneurially-minded youth from starting the summer business of their choice. It's an excellent way to gain invaluable business experience and make money at the same time. Also, for secondary students working toward a Specialist High Skills Major in Business, Summer Company fulfils a Sector-Recognized Certification and Training elective requirement.

For many participants, **Summer Company** can be the start of something big. Full details on the program are at www.ontario.ca/summercompany. To apply, students must prepare a business plan and a cash flow statement, and submit them online.

Help us spread the word about the summer job that puts students in control. Twenty promotional postcards for **Summer Company** are enclosed for distribution to students. The deadline to submit a completed application is May 6, 2010. Since applications are processed on a first-come, first-served basis, in some areas the program could fill before this date, so students should apply as soon as possible.

Summer Company helps students create the job no one else can apply for – their own. Your help promoting **Summer Company** – and motivating and inspiring the next generation of entrepreneurs – is greatly appreciated.

Sincerely,

A handwritten signature in black ink that reads "John".

John Martin
Manager
Entrepreneurship and Youth Partnerships

Enclosure

Summer Company



Run your own business this summer

Here's a great opportunity to develop entrepreneurial skills—and make money at the same time! Submit a business plan and compete for an award. It's the Summer Company program for Ontario students.

If you're between 15 and 29 years old and going back to school in the fall—and you're committed and not afraid to work hard—then check out Summer Company. You could be your own boss with your own business.

Not only is there hands-on coaching and mentoring from successful business people right in your community who volunteer to help you run a summer business—but awards of up to \$3,000 too.

Prepare a business plan

First of all, you need a good idea for a summer company. Next, you have to write a detailed business plan. Don't worry—you can get help doing this from your nearest Summer Company program provider.

How to apply on-line for Summer Company

Fill out an application form. If your business plan and application are approved, you'll complete about 12 hours of training and receive up to \$1,500 in May or June for your venture's start-up costs and up to \$1,500 in September for your return to school.

Find out if you have what it takes to be an entrepreneur. Who knows? Your summer experience may lead to an exciting career one day.

To find out more about Summer Company and the location of the program provider nearest you, call 1 800 387-5656.

Or visit our website: www.ontario.ca/summercompany



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